

Md. Rasel

WordPress Web Designer, Developer & Elementor Expert

CONTACT & PROFILES

EMAIL
raselkiron2@gmail.com

WHATSAPP
+880 1521 758212

PORTFOLIO
webdesignerrasel.com

LINKEDIN
linkedin.com/in/raselkiron

UPWORK
upwork.com/freelancers/raselk58

SKILLS

- WordPress Development
- Elementor & Elementor Pro
- Figma to WordPress
- WooCommerce & eCommerce
- Landing Page Design
- Theme Customization
- HTML5 & CSS3 / Custom CSS
- Responsive Design
- Website Redesign & Migration
- Speed Optimization & Basic SEO
- Hostinger Setup & Plugins

LANGUAGES

- Bangla – Native
- English – Intermediate (written & spoken)

EDUCATION

- Diploma in WordPress Web Design
- Graduation completed

STRENGTHS

- Clear client communication
- On-time project delivery
- Dependable after-launch support
- Clean, easy-to-manage websites

PROFESSIONAL SUMMARY

WordPress Web Designer and Elementor Expert with 3 years of experience building responsive, user-friendly and easy-to-manage websites for service businesses and growing brands. Delivered about 35 client projects across plumbing, roofing, HVAC, landscaping, real estate, construction, non-profit and e-commerce. Strong in Elementor Pro, WooCommerce and Figma to WordPress, with a focus on clear communication, on-time delivery and dependable support. Ready for remote projects with international clients.

EXPERIENCE

Freelance WordPress Web Designer & Developer — 3 YEARS

Self-employed | Upwork, Fiverr & direct clients

- Designed and built about 35 client websites with WordPress, Elementor and Elementor Pro, from business sites to online stores.
- Worked across niches including plumbing, landscaping, roofing, HVAC, real estate, construction and non-profit.
- Converted Figma designs into clean, fully responsive WordPress pages with custom CSS where needed.
- Set up WooCommerce stores, site migrations, Hostinger hosting, speed optimization and basic SEO.
- Provide ongoing maintenance and support; 5-star rating on completed Upwork orders.
- Built about 15 additional demo sites to practice service-business, landing page and redesign layouts.

SERVICES

- Website design & development
- Landing pages with Elementor
- Theme customization & redesign
- Site migration & maintenance
- WooCommerce & eCommerce
- Figma to WordPress conversion
- Speed optimization & basic SEO
- Responsive, mobile-first layouts

PROJECTS

Atlantis Plumbing atlantisplumbing.com
Built the complete website for a family-owned plumbing company in Greater Atlanta: UI/UX design, WordPress development, responsive layout and site structure.

Service Business Websites
Lead-focused, responsive sites for HVAC, roofing, landscape and construction companies.

Real Estate & WooCommerce Sites
Property listing layouts and online stores built with Elementor and WooCommerce.